

VALERIO SIBIO

BANNER & VISUAL PRODUCTION SPECIALIST
FAST. RELIABLE. CONSISTENT.





I work on **banner format adaptation** and visual production for digital and social campaigns.

I transform creative concepts into hundreds of **ready-to-publish variants** across all formats, channels and platforms.

Speed, precision and consistency for agencies and brands that need execution, not ideas.

EXECUTION
CONSISTENCY
IMPACT

Good design is
good business.

 Rome, Italy
 valerio.sibio@gmail.com
 +39 347 8258098
 Available worldwide

WHAT I DO



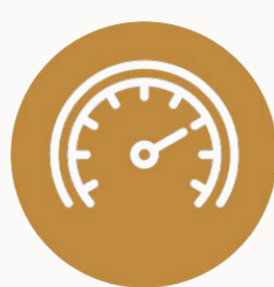
BANNER FORMAT ADAPTATION

I adapt visual concepts into multiple formats (display, native, DEM, landing pages) ensuring visual consistency and performance.



SOCIAL & DIGITAL VISUALS

I create and adapt visual assets for social media, campaigns, stories and digital content from concept to final delivery.



FAST & RELIABLE PRODUCTION

Optimized workflows and structured processes for fast delivery, precision and zero friction.



SUPPORT FOR AGENCIES & GLOBAL BRANDS

I collaborate remotely with international teams, integrating smoothly into existing workflows.

WHY WORK WITH ME



SPEED

Fast response and delivery, meeting tight deadlines.



CONSISTENCY

Maintaining brand identity across all formats and channels.



QUALITY

Attention to detail and technical requirements for every platform.



EXPERIENCE

Over 15 years working with agencies and brands across international markets.

AGENCY COLLABORATIONS



SELECTED BRANDS



EXPERIENCE

2008
PRESENT

FREELANCE — BANNER & VISUAL PRODUCTION SPECIALIST

Working with agencies and international brands

- Adapt and scale creative assets across formats and platforms
- Produce high-volume banner sets for digital campaigns
- Create social media visuals (feed, stories, reels, covers)
- Ensure consistency from concept to final delivery

2021

CRAFTED (M&C SAATCHI MILAN)

Digital ADV Design Lecturer

- Designed and delivered training programs on digital advertising production

2006

NEONETWORK (MAGNOLIA / DE AGOSTINI GROUP)

Wireless Project Manager

- Managed mobile content production and integration
- Coordinated teams and telecom platform delivery

2004

MISHELL S.R.L. (E.M.G. GROUP)

Service Designer / Project Manager / Designer

- Designed and developed web and mobile services
- Coordinated multimedia production activities

2001

EINSTEIN MULTIMEDIA PRODUCTION

Graphic & Web Designer / Flash Developer

- Developed interactive content for digital TV services

EDUCATION

2021 Digital Marketing Certification @IAB Agency

2020 Executive Master in Web Marketing & Digital Communication @GEMA

2005 Degree in Communication Sciences @Sapienza University of Rome

1994 Scientific High School Diploma @L.S.S. "Cavour"

KEY SKILLS

Banner Format Adaptation

High-Volume Campaign Production

Visual Consistency Across Formats

Multi-Platform Asset Delivery

Workflow Optimization & Efficiency

TOOLS



Photoshop Animate Illustrator InDesign Figma Canva

WORK STYLE



FREELANCE REMOTE GLOBAL FAST DELIVERY